

## **February Punchlist**

1. Get clarity on specific questions that require legal assistance
  - a. Can we do a citizen-initiated sales tax with 50+1 HIGH RISK
  - b. Can we do a citizen-initiated sales tax and get BOE to reverse their decision?
    - i. BOE is potentially open to legal arguments
    - ii. Need to figure out if we need Gov Office to weigh in
  - c. Can City taxpayers pay for things not in City jurisdiction (parkway? etc.) YES
2. Find legal and treasurer consultants
  - a. TBWB getting quotes
3. Raise funds for signature gathering, community engagement
  - a. NextGen/Steyer (TBWB/TB)
  - b. PG&E
  - c. Chevron?
  - d. What is the specific ask?
    - i. Signature gathering - \$125k?
4. Build the expenditure plan
  - a. Craft the questionnaire
  - b. Start official 1x1s to get feedback on expenditure plan
5. Build the coalition
  - a. Create two-pager on initiative (TBWB)
  - b. Create powerpoint for initiative (TBWB)
6. Create the decision-making infrastructure for the initiative
  - a. Form the Finance committee (meet on weekly? basis)
  - b. Form the Executive Committee (meet on monthly? basis)

## **Decision Points**

1. Public Safety
2. Cultural Arts
3. Governance/Oversight Mechanism
4. Expenditure Plan
5. Measure duration
6. City Council vs Citizen Initiated